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**VIA EMAIL
AND CERTIFIED MAIL**

Re: Invitation to Bid on Inventory – **TU-Perform Hydration System** owned by the Receivership of Patrick O. Howard, Howard Capital Holdings, LLC and Optimal Economic Capital Partners, LLC.

Dear Prospective Bidder:

My name is Craig Stokely. I am the Receiver of Howard Capital Holdings, LLC and Optimal Economic Capital Partners, LLC. As Receiver, part of my duties is to attempt to maximize the value of Receivership Estate by selling property that is currently owned by the Receivership. I am hopeful that you can assist me by purchasing certain inventory that is currently owned by the Receivership.

Specifically, after careful investigation and research, you have been selected as a potential bidder in an informal virtual auction that seeks to sell approximately 38,880 units of the TU-Perform Hydration System. Here is a product description of the Inventory:

TU was founded in an effort to improve the exercise experience at any level, enhancing workouts to help people achieve their fitness goals. The TU FLO bottles are ergonomically designed to work with the body's natural mechanical movement and promote balance both while running or walking. In addition, the bottles assist the body in developing better posture and form, and provide essential hydration during fitness activities. With the availability of exercise improvement add-ons, runners and athletes can customize TU bottles to boost their performance and more effectively reach their goals. TU ELIXR is a nutrient-rich electrolyte enhancer packaged with the TU FLO bottles for consumption prior to and during exercise.

The TU-Perform Hydration System includes 2 FLO bottles (similar to water bottles, but with handles), 2 Add-On Weights, and 1 Bottle of ELIXR electrolytes. Photos of the TU-Perform Hydration System are enclosed with this letter.

Additional details on the Receivership inventory are as follows:

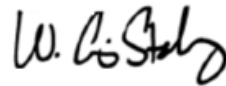
- Original wholesale cost for product (purchased direct from overseas in May/June 2016): \$267,850 for approximately 50,000 boxes (or \$5.36 per box of product);
- Approximately 180 pallets of product;
- Pallets measure 40x48x60;
- Each pallet contains about 18 boxes;
- Each brown box contains 12 boxes of product;
- Each pallet weighs approximately 565 pounds;
- Inventory is currently being stored at the following location: Galaxy Global 203 Kelsey Lane, Tampa FL 33619; and
- No refrigeration necessary for storage.

If you are interested in bidding on the Receivership's TU-Perform Hydration System inventory, please respond in writing with your bid. As part of your bid, please specify (1) your name, (2) email address, (3) the best telephone number to reach you, (4) your offer in U.S. dollars, and (5) the earliest date you can pick up the inventory.

I will be accepting all bids until March 15, 2018. Until that date, I will be available for any questions regarding the inventory. You can reach me by email at cstokley@palterlaw.com or by phone at (214) 888-3112.

Please contact me with any questions or to discuss the request further.

Sincerely yours,



By: _____
W. Craig Stokley, Receiver for
Patrick O. Howard, Howard Capital
Holdings, LLC and Optimal
Economic Capital Partners, LLC